

BDPA 2011

CONFERENCE

Technology Expo and Career Fair

August 3 – 6
Chicago, IL

Chicago Hilton
www.bdpa.org



2011 Corporate Sponsorship Portfolio





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About BDPA	3
National Programs: IT Professionals	4
Local Chapter Programs.....	6
Local Chapter Support	7
National Programs: Students	8
Conference Highlights.....	9
Recognition Levels	10
Basic National Corporate Sponsor Package.....	11
Advertising Opportunities	12
In Kind Donations.....	14
2011 Corporate Portfolio Registration	15
Cancellation Policy.....	26



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About BDPA

Our Mission

BDPA is a global member-focused technology organization that delivers programs and services for the professional well being of its stakeholders.

Our Vision

To be a powerful advocate for our stakeholders' interests within the global technology industry

Our Profile

- Founded in Philadelphia in 1975
- 2,100 members in over 50 chapters nationwide
- 21,000 on-line community
- Strong programs "Advancing Careers from the Classroom to the Boardroom"
- Annual National Technology Conference & Career Fair Expo

Our Demographics (as of 2009)

BDPA members represent all ethnicities, age groups, and income levels. We are geographically disbursed across the country with a growing international following in Canada, England, France and Ghana.

- 60% of BDPA members are IT Professionals (e.g. software developers, business analysts, testers, project managers, etc.)
- 25% are high school and college students
- 10% are entrepreneurs and consultants
- 5% are managers and senior executives



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National Programs: IT Professionals

BDPA gives professionals, executives, entrepreneurs and students a pathway from the classroom to the boardroom through education, mentoring, business networking and services that enhance innovation, technical skills, business savvy and personal growth. As a professional services organization, we offer members nationwide access to job opportunities, career building workshops, seminars and important business contacts.

Listed below are some of the programs established to meet our lofty vision, mission and objectives. We ask for your support as we move towards that glorious future.

National BDPA Career Center and Talent Management System

The BDPA Career Center provides a cost effective solution for employers to reach a diverse group of college students, graduates, and technical professionals.

National Advertising

BDPA publications have the important goal of improving the communication and visibility of companies looking to reach the best and brightest professionals and students.

Black Family Technology Awareness Week (BFTAW)

BFTAW is a public awareness campaign to communicate the value of technology in the Black community and its importance in educating and preparing Black children for future careers. BDPA Chapters conduct activities such as hands-on demonstrations, computer classes, and technology fairs.

National Webinars

The BDPA National Webinar Series is available to members at no charge. The webinar series features nationally prominent and influential speakers on topics and skills that will improve personal competencies, such as the technical innovations, dynamics of leadership, managing change, and much more.

Entrepreneur Support Group

BDPA provides a bridge between IT service and product companies as well as numerous potential buyers who influence purchasing decisions. Many of our sponsors work with us to aggressively seek out minority-owned businesses to participate in their supplier diversity programs.



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BDPA Information Technology Institute

The BDPA IT Institute supports the IT professional by increasing technical competence and maximizing leadership potential by utilizing an academic partnership with Auburn University's Distance Learning Program. The Institute offers online certification programs supporting the entry-level IT Associate, the mid-level IT Professional and the advanced-level IT Master.

BDPA IT Corps

BDPA IT Corps is a computer technology based community development initiative. As an extension of the BDPA High School Computer Competition (HSCC) program, IT Corps sends students to Africa to participate in peer group coaching designed to create strategies and solutions to local problems using computer technology, instruction, relationship building and recognition.

National BDPA Technology Conference

The conference is designed to inform, motivate and encourage networking, for professionals in the IT industry. During the four-day conference, participants can expect to: share their experiences with peers, attend the career fair; explore the displays at the technology expo, and participate in a wide array of workshops and seminars reflecting leading-edge technologies and strategies.

ITSMF Executive Protégé Program (EPP)

This program is sponsored by BDPA's Information Technology Senior Management Forum (ITSMF) for our members who are interested in moving to executive level careers within the IT industry. The goal of the program is to fill the pipeline with the next generation of IT professionals of color.



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Local Chapter Programs

Advertising

There are a number of advertising opportunities for corporations within our local chapters. These ad-buys can occur within chapter newsletters, websites, monthly program meetings and annual banquets.

Chapter Program Meetings & Webinars

BDPA provides monthly program meetings for face-to-face networking and education in each of our chapter cities. We also produce a monthly webinar for education and networking opportunities by BDPA members & supporters who do not live in a city with a BDPA chapter.

High School Computer Camps

BDPA offers an intense series of youth training programs that promote academics in computer science, stimulate greater interest in information technology and introduces the “team concept” used in government and corporate work environments.

Student internship Program (SIP)

SIP partners our corporate sponsors with our college members majoring in Computer Science, Computer Engineering or an IT-related curriculum. Academic courses are combined with practical on-the-job experience to help students prepare for immediate employment and advancement in technical careers.

College Student Mentoring Program

BDPA has a vibrant mentoring program valued by college students, college administrators and employers.

Black Family Technology Awareness Week

Local Chapters in partnership with sponsors conduct hands-on demonstrations, computer classes, and technology fairs providing access to technology and technology education in addition to highlighting the Black achievers who have leveraged an interest in math, science or technology to build successful careers and the wide range of opportunities open in these areas.

Networking

Networking takes place at the monthly program meetings; however it also occurs at committee meetings, special interest groups discussing various IT topics, study groups for IT certifications, annual education banquets, annual awards luncheons and online communities in various BDPA social networks.

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Local Chapter Support

There are always opportunities to contribute to the general operating fund to support the specific needs of the BDPA chapter in your area. Listed below are some sponsorship options:

General Operating Funds Support

- Office Expenses (Facilities/Mail/Printing/Supplies)
- Basic Web Hosting
- Sponsor a Young Professional's Annual BDPA Membership
- Monthly Program Meeting or Quarterly Workshop Sponsor

General Operation In-Kind Donations (equipment, software, services or other non-cash items)

- Provide Facilities for Chapter Board Meetings, Program Meetings and Workshops
- Provide Audio Visual Equipment for Chapter Board Meetings, Program Meetings and Workshops

Publications Advertisement

- Co-Sponsor the Chapter Newsletter, Banquet, Gala or Luncheon Souvenir Book (B/W)
- Advertisement placed in hardcopy/softcopy publication of chapter newsletter

Event Co-Sponsor

- Student Computer Camp
- Regional HSCC Computer Competition

Event Table Purchase

- CIO Reception
- Education Banquet
- Awards Gala or Luncheon

Youth Programs Sponsor

- Training materials for High School Students
- Provide Lunch for the Weekend Training Sessions
- Underwrite Student Conference Registration



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National Programs: Students

The BDPA Student information Technology Education and Scholarship (SITES) program is our pre-college program that puts hundreds of high school students each year on a more firm path to college and eventually the IT profession.

BDPA works at the community level to give students hands-on experience to generate interest in the computer fields through seminars, workshops and training that culminate with the High School Computer Competition at annual National BDPA Technology Conference. Here, students from across the country match their skills in extensive oral and written exams and a five-hour Web programming assignment.

Your generous sponsorship of this great program will help students explore Science, Technology, Engineering and Mathematics (STEM) related career options and highlight technology related career opportunities. Our STEM based programs, which include the following key events are making a tremendous difference in bringing students into the industry and with your help can bring even more students into the loop:

- Local High School Computer Camp
- Regional High School Computer & IT Showcase Competitions
- National High School Computer Competition
- National Youth Technology Camp
- College Student Program
- National IT Showcase
- Local Mentoring Programs

In addition to our programs for elementary and high school students, we also have several for college students, including the College Student Internship Program which matches our corporate sponsors with members majoring in Computer Science, Computer Engineering or an IT-related curriculum.

You also have an opportunity to provide support by sponsoring BDPA scholarship programs.

- Corporate Named Scholarships
- National BDPA Scholarship Fund
- Dr. Jesse Bemley Scholarship Fund

Over 150 BDPA students have taken home \$322,600 in the past decade from the Bemley Scholarship Fund. Many of our Bemley Scholars go on to strong IT-based careers in Corporate America once they finish their post-secondary education. The goal of this scholarship fund is to reward outstanding performance from the participants in the annual BDPA high school computer competition.

Hilton Chicago
720 S. Michigan Ave
Chicago, Illinois 60605

BDPA | 9500 Arena Drive Suite 350 | Largo, MD 20774 | Phone: 301-584-3135 | Fax: (301) 560-8300

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Conference Highlights

Workshop and Seminars

A wide variety of technical, professional and leadership sessions designed to help members improve their skills and increase their business acumen.

Corporate Scholars Program

CSP is designed to assist employers in conducting targeted, efficient recruitment for internship and entry level opportunities.

Entrepreneur Showcase

Entrepreneurs share insights with their peers on a wide range of topics. Small companies may showcase products and services displaying next generation emerging technology.

High School Computer Competition (HSCC)

Over 30 high school teams from around the nation match their computer programming talent as they pursue scholarships and skills improvement.

IT Showcase and College Exposition

The IT Showcase allows student presenters from educational institutions all over the United States to showcase their research papers by presenting and demonstrating their research.

Youth Technology Camp

The BDPA Annual National Youth Technology Camp (YTC) provides interactive, hands on workshops and activities for high school students seeking to gain valuable exposure in leading edge technology topics.

Dignitaries Reception

This exclusive invitation only reception for sponsors, senior executives and other special guest recognizes the winners of our Best Companies for Blacks in Technology Awards.

Conference Receptions

Throughout the conference, receptions, plenary sessions, and hospitality suits can be targeted to specific audiences such as college students, high school students, members, senior executives and chapter presidents. Others, such as the opening ceremony and awards gala are for all conference participants.



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Career Fair

The Career Fair and Technology Expo, open to the public, attracts thousands of minority job seekers looking for new and exciting opportunities. Participation in these events is almost guaranteed to provide you with a rich candidate pool of diverse talent.

Advertising and Promotions

Several conference publications offer excellent advertising opportunities whose impact goes beyond the conference.

National In-Kind Donations

As you can imagine, a major conference involving technology professionals makes it necessary to assemble a substantial amount of technology to facilitate everything from registration and workshops to conference operations and keeping IT in touch with the home office. You can create strong brand awareness and loyalty through the generous donation of computers, networking gear, software or communications equipment.

Recognition Levels

BDPA offers Sponsorship Recognition Levels based upon annual cash contributions provided to BDPA at the national level. All support must be documented on the registration form included within this portfolio.

The information included in this portfolio describes our programs and the value of these offerings. It is possible to contribute directly to BDPA's National office to offset the organizations operating budget.

For more details on our corporate sponsorship programs, contact the Corporate Sales Director by email at corpsales@bdpa.org or call us at (301)584-3135.

Sponsorship levels are calculated based on cash contributions made to National BDPA using the levels below.

Platinum	\$100,000
Diamond	\$75,000
Gold	\$50,000
Silver	\$25,000
Bronze	\$10,000
Corporate	\$5,000

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Basic National Corporate Sponsor Package

The Basic National Corporate Sponsorship Package includes Corporate Sponsored Workshops at BDPA quarterly national Board of Directors Meetings, National Media Partnership, ten (10) corporate memberships to BDPA, public accolades on our BDPA Corporate Sponsor lists published in a wide variety of venues including our website, BDPA Journal Magazine, and all other BDPA publications; and access to the BDPA Talent Management System with unlimited job posting and queries.

Quarterly Corporate Sponsor Workshop – This invitation-only event can be hosted by BDPA either via webcast or in-person sessions held in conjunction with our quarterly National Board of Directors’ meetings.

National Media Partnership – BDPA corporate sponsors will be introduced to our various media partners to create mutually beneficial relationships for the future.

BDPA Resume Data base – Access to BDPA talent can only be received via this package. This package provides exclusive corporate access to the BDPA Career Center, through our Talent Management System.

Ten (10) Corporate BDPA Memberships (\$1,000 value) – Use these corporate memberships as an opportunity to promote your corporate goals regarding diversity.

Web Links from the National BDPA Website to your corporate website.

Web Banner advertisement on the National BDPA Website – Use this important cyberspace advertising real estate to promote any aspect of your business.



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Advertising Opportunities

BDPA offers sponsors and other organizations excellent venues in which to advertise their products and services. Contact BDPA for circulation and readership profiles.

Conference Program Guide – the program guide provides attendees with the conference agenda, event information, sponsor information and welcome messages from our Founder, National President, Honorary Chair persons and other dignitaries.

Conference Career Fair Guide – Designed to provide a layout of the career fair for conference and career fair attendees. This guide assists attendees even after the conference by providing contact information about opportunities at your company.

Conference Student Guide – Provides a schedule of workshop and seminars for our students. The student guide is your chance to reach out to potential future candidates and let them know about internships and your desire to contact them for future opportunities.

BDPA Journal Magazine – The Journal is designed to keep our members and corporate sponsors aware of BDPA efforts around the world. Each issue will focus on five topic areas; business, career, education, leadership and living change. This is an opportunity to make our diverse membership more aware of your company and to read about the many success stories that come from membership in BDPA.

BDPA Journal Calendar

- Spring issue – Available electronically from 3/28/2011
- Conference Issue – Available electronically from 6/15/2011
- Winter Issue – Available electronically from 11/30/2011

Web Banner on www.bdpa.org Website - many future BDPA members hear about the organization through word of mouth and visit our web site to learn more about the organization and its mission. Visibility here reaches that audience and provides 24 hrs / 365 days a year advertising of your organization. Let the world know that your organization supports the vision and mission of BDPA.

Contact BDPA for circulation and readership profiles.



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Conference publications offer excellent advertising opportunities with impact beyond the conference. Conference publications are distributed to over five thousand people in the IT industry. High visibility branding on conference promotional items provides an excellent marketing opportunity.

MECHANICALS, PUBLICATIONS AND ADVERTISEMENTS SPECIFICATIONS & GUIDELINES

- Web Banner Specifications – Standard Banner – 200 x 60 pixels

Please follow the guidelines below for formatting your banner ad:

- File Format – files should be provided in any of the following formats: GIF, JPEG, Photoshop (.psd), Bitmap (.bmp), PNG or TIFF.
- Image Size – Image dimensions should be 162 by 44 pixels and have a resolution of 72 dpi.
- Files Size – Files should not be larger than 15 kb.
- Web Link – Companies provide URL to which they would like the banner to link.

CONFERENCE PUBLICATIONS DEADLINE: 4/15/2011

- All fonts must be postscript, and must be included in the PDF
- Files, graphics and logos must be 300 dpi or higher
- High Resolution PDF files are preferred and strongly recommended
- EPS, TIF and JPG formats are acceptable for output
- Design elements no intended to bleed should be kept a minimum of ½” from the trim; this includes type, logos or any other design element.
- Bleeds – Allow ¼” beyond trim on all bleed sides.

EMAIL TO: marketing@bdpa.org

Subject = AD - <company name>

Questions: Email: marketing@bdpa.org

Contact marketing@bdpa.org for submission deadlines for non-conference related materials.



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In Kind Donations

In addition to financial support, BDPA has an on-going need for in-kind donations at the local level. The area where your contribution could have the greatest impact is for technology: computers, software, web conferencing and general computer network infrastructure.

National Support

BDPA's national headquarters is the center of a growing business operation with over 50 chapters across the country. Technological support will enable BDPA to operate more efficiently. These donations will help the leadership better manage a national network of volunteers whose skills are vital to our existence.

Local Chapter Support

The local chapters provide development programs in support of BDPA's mission from the Classroom to the Boardroom. The following lists examples of in-kind donations for local chapter support:

In-Kind Donations

- Provide Hi-Tech Facilities for Student Training
- Provide laptop computers
- Frequent Flyer Miles for HSCC Team or Youth Technology Camp
- Student's Travel to the National BDPA annual Conference
- Desktop Computers or Color Printers
- Desktop Publishing Equipment
- Web and Teleconferencing Technology
- Conference Room Space for Program Meetings

These donations will enable the Chapters to attract and retain a greater number of members to monthly meetings and career enhancing programs. Your contribution of conference room space can make it easier for chapters to have meetings and events in locations that meet the needs of geographically dispersed members.

BDPA local chapters are committed to bringing technology to the community particularly disadvantaged neighborhoods. Your in-kind contribution will significantly advance this effort, as well as increase your market presence and brand recognition.

Corporate Portfolio Registration Form

2011 Corporate Portfolio Registration

Instructions:

1. Enter your contact information.
2. Write your company name on each of the pages.
3. Check off items you wish to sponsor below.
4. Enter subtotals in right column.
5. Calculate total sponsorship and enter it on the "Total Sponsorship" line above.
6. Select your payment method.
 - Please add a 5% transaction fee for credit card payments.
 - Make checks payable to: National BDPA
7. Email, fax or mail your completed sponsorship form (all pages with selections) to:

Mail to:

**National BDPA
9500 Arena Drive Suite 350
Largo, MD 20774**

Email: corpsales@bdpa.org

Fax: (301) 560-8300

Telephone: (301) 584-3135

NOTE: Up to 20% of the contributions made to National BDPA may be used for national operations.



Corporate Portfolio Registration Form

Date: _____ BDPA Account Manager: _____

Company: _____

Name: _____ Title: _____

Division/Department: _____

Address: _____

City: _____ State: _____ Zip: _____

Voice: _____ Fax: _____

Email: _____

TOTAL BDPA SPONSORSHIP: \$ _____

Payment Information:

Invoice Check Enclosed Credit Card: (Circle One) AMEX VISA MC DISCOVER

Send checks to: National BDPA
9500 Arena Drive, Suite 350
Largo, MD 20774

Card# _____ CVV: _____

Exp Date (mm/yy): _____

Name on Card: _____

Card Billing Address, City, State and ZIP: _____

FOR INTERNAL USE ONLY	
<input type="checkbox"/> NATIONAL BILLING	<input type="checkbox"/> LOCAL BILLING

Corporate Portfolio Registration Form

COMPANY NAME: _____

BASIC NATIONAL CORPORATE SPONSOR PACKAGE

- Unlimited access to BDPA Resume Database \$5,000 _____
- Ten (10) Corporate Memberships _____
- Your corporate logo in the sponsorship section _____
- Web link from BDPA site to your site _____

NATIONAL SPONSORSHIP

Corporate Sponsored Memberships

- Corporate Membership (10) \$1,000 Qty: _____
- Lifetime Member \$1,000 Qty: _____
- Adult 5 year \$400 Qty: _____
- Adult \$100 Qty: _____
- Student (Full-Time) \$25 Qty: _____
- HSCC Team 5 year \$625 Qty: _____

National Board Events

- National Board of Directors (NBOD) Luncheon \$3,500 _____
 - Signage at entry bearing company's logo _____
 - Opportunity to provide an executive speaker _____
- National Board of Directors Reception (3 only) \$2,000 _____
 - Signage at entry bearing company's logo _____
 - Opportunity to provide an Executive speaker _____

HSCC Alumni Program

- BDPA Membership for 25 teams \$45,000 _____
- HSCC Alumni reception _____
- Conference registration _____
- Awards Gala tickets _____

BDPA IT Institute Tuition

- BDPA Member \$475 Qty: _____
- Non-Member \$675 Qty: _____

Corporate Sponsored Scholarships

- National BDPA Scholarship Fund \$100-\$100K Qty: _____
- BDPA IT Institute \$100-\$100K Qty: _____
- Dr. Jesse Bemley Scholarship Fund \$100-\$100K Qty: _____
- Company Named Scholarship \$100-\$100K Qty: _____

Talent Management System

- 12-month access: Unlimited job postings \$2,000 _____
- 1-month access: Available to small businesses, government and educational institutions \$500 _____

SECTION TOTAL: \$ _____

Corporate Portfolio Registration Form

COMPANY NAME: _____

ANNUAL NATIONAL CONFERENCE SPONSORSHIP

NOTE: Space only, does not include set-up fee or special A/V needs.

Professional Networking Events and Speaking Opportunities

- | | | |
|---|----------|-------|
| <input type="checkbox"/> Delegates Meeting (1 only) | \$2,500 | _____ |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an Executive speaker | | |
| <input type="checkbox"/> Corporate Hospitality Suite | \$3,000 | _____ |
| ▪ Signage at entry bearing company's logo | | |
| <input type="checkbox"/> Coffee Break Sponsor (6 only) | \$3,000 | _____ |
| ▪ Signage at entry bearing company's logo | | |
| <input type="checkbox"/> National Leadership Luncheon (1 only) | \$3,500 | _____ |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Founders Reception (1 only) | \$5,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the reception sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> HSCC Alumni Reception (1 only) | \$5,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the reception sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive r speaker | | |
| <input type="checkbox"/> Corporate Hospitality Reception | \$8,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the registration sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Corporate Executive Reception | \$12,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the reception sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Lunch Plenary Session (3 only) | \$15,000 | _____ |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| ▪ Plated Event | | |
| <input type="checkbox"/> Dignitaries Reception (1 only) | \$20,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the reception sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Opening Ceremony & Reception (1 only) | \$40,000 | _____ |
| ▪ Exclusive sponsorship acknowledgement as the event sponsor | | |
| ▪ Signage at entry bearing company's logo | | |
| ▪ Stage signage bearing company's logo | | |
| ▪ Introduce keynote speaker or opportunity to provide a keynote speaker | | |

SECTION TOTAL: \$ _____

Corporate Portfolio Registration Form

COMPANY NAME: _____

- Registration Sponsor (1 only)
 - Exclusive sponsorship acknowledgement as the registration sponsor \$5,000 _____
 - Signage at registration area bearing company's logo
 - Two (2) Full Conference Passes
 - One (1) page ad in conference guide
- Cyber Café Sponsor (1 only) \$25,000 _____
 - Exclusive sponsorship acknowledgement as the Cyber Café sponsor
 - Signage at entry bearing company's logo
 - Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag
 - Two (2) Full Conference Passes
 - One (1) page color ad in conference guide
- Workshop Track Sponsor \$10,000 (6 only) \$10,000 _____
 - Exclusive sponsorship acknowledgement for this track
 - Signage at entry bearing company's logo
 - Opportunity for company representative to introduce each speaker
 - Opportunity to place one sponsor-supplied item on each seat within each room
 - Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag
 - Two (2) Full Conference Passes
 - One (1) page color ad in conference guide
- Keynote Speaker Sponsor (3 only) \$8,000 _____
 - Exclusive sponsorship acknowledgement for this keynote speaker
 - Signage at entry bearing company's logo
 - Opportunity for one company representative to introduce the speaker
 - Opportunity to place one sponsor-supplied item on each seat within room
 - Two (2) Full Conference Passes
 - One (1) page color ad in conference guide
- Executive Panel Sponsor (3 only) \$10,000 _____
 - Exclusive sponsorship acknowledgement for this panel session
 - Signage at entry bearing company's logo
 - Opportunity for one company representative to introduce the panel
 - Opportunity to place one sponsor-supplied item on each seat within room
 - Two (2) Full Conference Passes
 - One (1) page color ad in conference guide

SECTION TOTAL: \$ _____

Corporate Portfolio Registration Form

COMPANY NAME: _____

AWARDS GALA EVENTS

- | | | |
|---|----------|------------|
| <input type="checkbox"/> Awards Gala | \$75,000 | _____ |
| <ul style="list-style-type: none"> ▪ Exclusive sponsorship acknowledgement for Awards Gala ▪ Signage at entry bearing company's logo ▪ Stage signage bearing company's logo ▪ Introduce keynote speaker or opportunity to provide a keynote speaker ▪ Two (2) reserved tables to accommodate 20 people ▪ Reserved table signage bearing company's name ▪ Ten (10) Conference Passes ▪ One (1) page color ad in conference guide | | |
| <input type="checkbox"/> Awards Gala Reception | \$35,000 | _____ |
| <ul style="list-style-type: none"> ▪ Exclusive sponsorship acknowledgement for Awards Gala Reception ▪ Signage at entry bearing company's logo ▪ 1 reserved tables to accommodate 10 people ▪ Reserved table signage bearing company's name ▪ Five (5) Conference Passes ▪ One (1) page color ad in conference guide | | |
| <input type="checkbox"/> Awards Gala Package | \$5,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Reserved table signage bearing company's name ▪ One (1) Reserved table signage to accommodate 10 people | | |
| <input type="checkbox"/> Awards Gala Table (10 per table) | \$2,000 | _____ |
| <ul style="list-style-type: none"> ▪ Reserved table to accommodate 10 people ▪ Reserved table signage bearing company's name | | |
| <input type="checkbox"/> Awards Gala Ala Carte Ticket | \$250 | Qty: _____ |

GALA SECTION TOTAL: \$

PROMOTIONAL ITEMS

- | | | |
|---|----------|-------|
| <input type="checkbox"/> Adult – Conference Registration Bags | \$12,000 | _____ |
| <ul style="list-style-type: none"> ▪ Company's logo, along with BDPA logo imprinted on bag– Deadline to provide logo to BDPA will apply | | |
| <input type="checkbox"/> Youth – Conference Registration Bags | \$4,000 | _____ |
| <ul style="list-style-type: none"> ▪ Company's logo, along with BDPA logo imprinted on bag– Deadline to provide logo to BDPA will apply | | |
| <input type="checkbox"/> Conference Bag Stuffers | \$2,500 | _____ |
| <ul style="list-style-type: none"> ▪ Company's products/literature stuffed in conference bags – Deadline to deliver items to BDPA will apply | | |
| <input type="checkbox"/> Notebook Sponsor | \$2,000 | _____ |
| <ul style="list-style-type: none"> ▪ Sponsor to provide Company Branded Notebooks – Deadline to deliver items to BDPA will apply | | |
| <input type="checkbox"/> Lanyards | \$4,000 | _____ |
| <ul style="list-style-type: none"> ▪ Company's logo, along with BDPA logo imprinted on lanyard | | |

PROMOTIONAL SECTION TOTAL: \$

Corporate Portfolio Registration Form

COMPANY NAME: _____

CAREER FAIR / EXPOSITION SPONSORSHIPS

NOTE: Space only, does not include Set-up Fee or any A/V needs.

- Sponsorship with signage \$25,000 _____
 - Please choose one:**
 - A) 10 x 60 footprint _____
 - B) 20 x 30 footprint _____
 - Six 6' tables, 12 chairs, 6 wastebaskets, 1 booth sign
 - 24 Career Fair "Only" Registrations

- 4-Booth Island \$20,000 _____
 - Please choose one:**
 - A) 10 x 40 footprint _____
 - B) 20 x 20 footprint _____
 - Four 6' tables, 8 chairs, 4 wastebaskets, 1 booth sign
 - 16 Career Fair "Only" Registrations

- Career Fair and Technology Expo Booth (10 x 10 Footprint) \$5,000 _____
 - One 6' table, 2 chairs, 1 wastebasket, 1 booth sign
 - 4 Career Fair "Only" Registrations

- Educational Inst/Gov't Agency Booth (10 x 10 Footprint) \$3,500 _____
 - One 6' table, 2 chairs, 1 wastebasket, 1 booth sign
 - 4 Career Fair "Only" Registrations

- Corporate Interview Booth (10 x 10 Footprint) \$1,000 _____
 - One 6' table, 2 chairs, 1 wastebasket, 1 booth sign
 - 4 Career Fair "Only" Registrations

- Additional Career fair staff registrants \$500 _____
 - Career Fair "Only" Registrations (per person)

- Consumer Market Place booth (10 x 10 Footprint) \$5000 _____
 - One 6' table, 2 chairs, 1 wastebasket, 1 booth sign
 - Only for Merchandising (Entire conference)

CAREER FAIR SECTION TOTAL: \$ _____

Corporate Portfolio Registration Form

COMPANY NAME: _____

STUDENT EVENTS

- | | | |
|--|----------|-------|
| <input type="checkbox"/> IT Showcase | \$15,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Corporate Scholars Program | \$15,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Private luncheon for students and company representatives ▪ Exclusive access to college juniors and seniors ▪ Pre-career fair access. | | |
| <input type="checkbox"/> College Student Workshop Sponsor | \$3,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to facilitate a workshop | | |
| <input type="checkbox"/> Student Lunch | \$10,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Student Dinner | \$15,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Student Off-Site Activity | \$9,000 | _____ |
| <ul style="list-style-type: none"> ▪ A festive, fun filled and educational activity for the YTC students | | |
| <input type="checkbox"/> Student Breakfast | \$7,000 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to provide an executive speaker | | |
| <input type="checkbox"/> Co-Sponsor Chapter Competition Team | \$2,500 | _____ |
| <input type="checkbox"/> Co-Sponsor College Student Registrations | \$2,600 | _____ |
| <ul style="list-style-type: none"> ▪ Registration, travel, hotel | | |
| <input type="checkbox"/> Co-Sponsor Youth Technology Camp | \$500 | _____ |
| <ul style="list-style-type: none"> ▪ Signage at entry bearing company's logo ▪ Opportunity to provide an executive speaker | | |

STUDENT EVENTS SECTION TOTAL: \$

Corporate Portfolio Registration Form

COMPANY NAME: _____

CONFERENCE REGISTRATION / ALA CARTE

	Member	Non-Member	
<input type="checkbox"/> Early bird (deadline 3/1/2011)	\$350	\$450	_____
<input type="checkbox"/> Regular (deadline 7/1/2011)	\$550	\$650	_____
<input type="checkbox"/> Onsite	\$750	\$850	_____
<input type="checkbox"/> HSCC Participant	\$250	N/A	_____
<input type="checkbox"/> YTC Participant	\$250	N/A	_____
<input type="checkbox"/> College Student	\$250	N/A	_____
<input type="checkbox"/> HSCC Chaperones/Coordinator	\$350	N/A	_____
<input type="checkbox"/> 1-Day Workshop Pass	\$200	\$300	_____
<input type="checkbox"/> 2-Day Workshop Pass	\$300	\$400	_____
<input type="checkbox"/> HSCC Alumni conference only <i>(must be an active BDPA member)</i>	\$100	N/A	_____
<input type="checkbox"/> DeVry Student conference only	\$100	N/A	_____
<input type="checkbox"/> Workshop Presenter	\$350	N/A	_____

CONFERENCE REGISTRATION SECTION TOTAL: \$

NOTE: Student registrants must include a copy of student identification. We cannot accept registration forms without a check, money order or credit card information. Please note the cancellation policies on page 25.

IN-KIND DONATIONS

Values of donated items will be determined in cooperation with the National BDPA Office.

- | | | |
|--|--|---|
| <input type="checkbox"/> HSCC Computer Equipment | <input type="checkbox"/> Audio Visual Equipment Rental | <input type="checkbox"/> Fax Machine Rental |
| <input type="checkbox"/> Cyber Café Computer Equipment | <input type="checkbox"/> Internet Access Procurement | <input type="checkbox"/> Administration Support |
| <input type="checkbox"/> Technology Lab Equipment | <input type="checkbox"/> 2-Way Radios Rentals | <input type="checkbox"/> Prizes |
| <input type="checkbox"/> Registration Computer Equipment | <input type="checkbox"/> Youth Technology Camp Equipment | <input type="checkbox"/> Conference Printing |
| | <input type="checkbox"/> Copier Rental | <input type="checkbox"/> BDPA Journal Printing |

IN-KIND DONATIONS SECTION TOTAL: \$

Corporate Portfolio Registration Form

COMPANY NAME: _____

ADVERTISING OPPORTUNITIES

BDPA Journal Advertising Opportunities Item	B/W	Color	
<input type="checkbox"/> Front Cover Page	N/A	\$5,000	_____
<input type="checkbox"/> Center Spread	N/A	\$3,500	_____
<input type="checkbox"/> Back Cover Page	N/A	\$4,000	_____
<input type="checkbox"/> Full Page w/Profile	\$1,500	\$2,500	_____
<input type="checkbox"/> Full Page	\$1,300	\$2,000	_____
<input type="checkbox"/> Half Page (Horizontal or Vertical)	\$1,000	\$1,500	_____
<input type="checkbox"/> Inside Cover (front or back)	N/A	\$2,500	_____

Conference Program Guide

<input type="checkbox"/> Full Page	\$1,000	\$1,500	_____
<input type="checkbox"/> Half Page	\$750	\$1,250	_____
<input type="checkbox"/> Inside Front Cover	N/A	\$2,500	_____
<input type="checkbox"/> Inside Back Cover	N/A	\$2,000	_____
<input type="checkbox"/> Back Cover	N/A	N/A	_____
<input type="checkbox"/> Center Spread	\$2,500	\$3,500	_____

Conference Career Fair Guide

<input type="checkbox"/> Full Page	\$1,500	\$2,000	_____
<input type="checkbox"/> Half Page	\$1,250	\$1,750	_____
<input type="checkbox"/> Inside Front Cover	N/A	\$3,000	_____
<input type="checkbox"/> Inside Back Cover	N/A	\$2,500	_____
<input type="checkbox"/> Back Cover	N/A	N/A	_____
<input type="checkbox"/> Center Spread	\$3,500	\$4,500	_____

Conference Student Guide

<input type="checkbox"/> Full Page	\$500	N/A	_____
<input type="checkbox"/> Half Page	\$375	N/A	_____
<input type="checkbox"/> Inside Front Cover	N/A	N/A	_____
<input type="checkbox"/> Inside Back Cover	N/A	N/A	_____
<input type="checkbox"/> Back Cover	N/A	N/A	_____
<input type="checkbox"/> Center Spread	\$2,500	\$3,500	_____

Online Advertising Opportunities

Web Banner on www.bdpa.org Website

<input type="checkbox"/> Entire Web site 200 x 600 pixels (per quarter)	\$2,000	_____
<input type="checkbox"/> Entire Web site 200 x 600 pixels (per year)	\$6,000	_____

ADVERTISING SECTION TOTAL: \$ _____

Corporate Portfolio Registration Form

COMPANY: _____

LOCAL CHAPTER SPONSORSHIP

Youth Program Sponsor

- Training materials for high school students \$1,500 _____
- Provide lunch for weekend training sessions (per session) \$150 _____
- Underwrite student conference registration (per student) \$200 _____

Event Co-Sponsor

- HSCC Team Sponsorship \$5,625 _____
- HSCC Team Conference travel \$5,000 _____
- Student computer Camp \$5,000 _____
- Regional HSCC Computer Competition \$4,000 _____
- Black Family Technology Awareness Week \$1,200 _____
- Professional Networking Function \$600 _____

Event Table Purchase

- Banquet, Gala or Luncheon \$2,000 _____
- CIO Reception \$1,500 _____

Publication Advertisement

- Co-Sponsor the chapter newsletter \$750 _____

Banquet, Gala or Luncheon Souvenir Book (B/W)

- Full Page \$250 _____
- Half Page \$150 _____

General Operating Funds Support

- Office Expenses \$2,500 _____
- Quarterly Workshop Sponsor \$2,500 _____
- Monthly Program Meeting Sponsor \$500 _____
- Basic Web Hosting Fees \$600 _____
- Basic Web Hosting Fees and Maintenance \$1,500 _____

Student Programs In-Kind Donations

- Provide Hi-Tech Facilities for Student Training
- Laptop Computers
- Transfer Frequent Flyer Miles

General Operating In-Kind Donations: _____

Local Chapter Other Support: _____

LOCAL CHAPTER SPONSORSHIP TOTAL: \$

BDPA Cancellation Policies

Cancellation Policy

Sponsors

Ad Cancellation Policy

Ad cancellations made more than 60 days prior to the publication's artwork deadline will be refunded without penalty. If cancellation is received less than 60 days prior to the publication's artwork deadline, BDPA maintains a cancellation penalty of 50% of the ad fees. Cancellation requests must be received in writing either by mail, email or fax.

Sponsorship Cancellation Policy

For non-conference sponsorships, cancellations made more than 60 days before the event will be refunded without penalty. If cancellation is received less than 60 days from the day of the event, BDPA maintains a cancellation penalty of 50% of the sponsorship fee. Cancellation requests must be received in writing either by mail, email or fax.

Conference Sponsorship Cancellation Policy

Conference sponsorship cancellations made more than 90 days prior to the conference will be refunded without penalty. If the cancellation is received less than 90 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Exhibit Cancellation Policy

For exhibit cancellations received more than 60 days prior to the conference, VCIA maintains a cancellation penalty of 50% of the exhibit fees. If the cancellation is received less than 60 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Conference Registration Cancellation Policy

You may cancel without penalty if written cancellation requests are received up to and including 60 days prior to the start of the conference. Due to financial obligations incurred by the BDPA, a credit less 50% of the registration fee will be issued for written requests received up to and including July 1. No refunds or credits will be issued on cancellation requests received after July 1. Mail cancellation request to:

National BDPA
9500 Arena Drive Suite 350
Largo, MD 20774

Conference Badge Replacement Policy

\$50.00 fee replacement for reprinting of badges