



Partnership Guide

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A Message from our BDPA Chicago Chapter President

As President of BDPA's Chicago Chapter, my leadership team and I continue to strive to make this Chapter the Premier Technology Organization in the City of Chicago. We are committed to our Member Value Proposition by focusing all of our efforts on YOU, our MVPs.

This will be achieved by:

- Engaging our members to identify and realize their individual Member Value Proposition
- Facilitating employment opportunities via our corporate partnerships and alliances with various entities
- Providing new and enhanced products and services for our members
- Creating invaluable networking opportunities that enable sustained personal and professional growth

Our quest to expose Chicagoland communities to our "best kept secret", and the advantages to being a member, sponsor or partner, continues. Won't you join us today in making this a success story?

Thank you for your consideration and we hope that you decide to join us as we continue to realize our motto...*from the Classroom to the Boardroom*.

Pamela Sexton

**Pamela Sexton, President
BDPA Chicago Chapter**



**"Advancing Careers
from the Classroom
to the Boardroom"**

**The best kept secret
in our community!**

NBDPA is a global, member focused organization that serves the professional well being of its stakeholders. We are committed to excellence and providing a wide spectrum of resources to members, corporate sponsors, businesses, educational institutions and the community. Our organization is a catalyst for professional growth and technical development for those in the IT industry.

About NBDPA

National Black Data Processing Associates (NBDPA) is a not-for-profit professional association founded in 1975 in Philadelphia, PA. NBDPA has grown into a national organization with over 40 chapters chartered throughout the United States. Membership is open to all with expressed interest in the information technology industry regardless of race, sex, religious beliefs or national origin.

BDPA Chicago Chapter

The Chicago Chapter was chartered March 16, 1986, and is currently the largest chapter with over 500 members.

Objectives

- Accumulate a pool of data processing knowledge and business experience with the intention of utilizing these resources to strengthen the expertise of minority members of the data processing community.
- Offer this expertise to those minorities evaluating data processing for future career/business potential.
- Broaden the data processing knowledge of the minority community as a whole, and participate in all activities directly related thereto.

Organizational Structure

Governed by a Board of Directors comprised of six elected Officers and eight appointed Directors.

Financial Accountability

Funded by membership dues, fundraising events, grants and donations.

Membership

Our members include a broad spectrum of Information Technology professionals, including entrepreneurs, educators and students with more than 50 major corporations represented. Members are welcomed regardless of race, sex, religious beliefs or national origin.

Chicago Sponsors:	Chicago Supporters:
<ul style="list-style-type: none"> • Abbott Laboratories • Allstate Insurance • Analysts in Motion • Black Inventors • Blue Cross Blue Shield of IL, NM, OK & TX • CRS Group • CNA Financial • Daugherty Business Solutions • Dunn Solutions Group • Geneca 	<ul style="list-style-type: none"> • HCL America • HSBC North America • IBM • JPMorgan Chase • Kraft Foods • McDonald's • Microsoft • Northern Trust • U.S. Cellular • Walgreens Company
	<ul style="list-style-type: none"> • Blackwell Consulting Service • Chicago Public Schools • Chicago Tech Academy • Diamond Management and Technology Consultants • HP • i.c. stars • Magellan Associates • Penick and Associates • Robert Morris University • State Farm Insurance • VisionIT

Corporate Advisory Council (CAC)

The BDPA Chicago Chapter CAC was established in April 1990 and is comprised of corporate representatives who have joined in support of Chapter programs and activities. This group functions as an advisory council to the Chicago Chapter President, Board of Directors and Officers and hosts both the Annual Education Event and CIO Reception.

Objectives

- Serve as a sounding board for ideas and programs
- Provide business leadership to enable the organization to function effectively
- Assist with fundraising and support in order to execute professional development and educational outreach programs

Membership

Membership into the Corporate Advisory Council is by invitation only. CAC members are senior managers from corporations who have expressed interest in BDPA activities.

The CAC meets the last Tuesday of every month with standing sub-committees meeting as necessary to carry out their objectives. If you are interested in joining the Corporate Advisory Council, please contact Namon Tarpley at namon.tarpley@bdpa.org.

BDPA Education and Technology Foundation (BETF)

Recognizing the need for accelerated action BDPA created the "BDPA Education and Technology Foundation" (BETF) in order to provide funds for educational and technical opportunities for BDPA youths. BETF is a 501(c)3 educational organization that provides grants and scholarships to students within the BDPA. BETF also funds seminars and workshops for both students and members throughout the year.

Some of the BETF grants that have been awarded within the 2010-2011 year are laptops from Boeing and software from Microsoft.

Donating to BETF is in addition to any sponsorship packages and always appreciated. Please contact Wayne Hicks at execdirector@betf.org to learn more.



Student Testimonials

"The lifelong friendships I formed during my year at the BDPA Chicago Chapter HSCC (High School Computer Competition) program have introduced to me the best and most trusted future business associates, colleagues, and supporters I'll ever know. Despite everything, none of this would have been possible without the HSCC program, and the people that made it work."

-Bernard Dickens

"Coach Gibran, thank you again for all the experiences and guidance that you and the other BDPA volunteers have provided me with over the last few years. Thanks for your help!"

-M/C Joseph Huggins, U.S. Navy

"I've been with the BDPA for about one month now and I have enjoyed every moment of it. I originally joined the organization hoping to gain volunteer credit hours for high school. At the Youth Technology Conference I met the members of the Chicago chapter, and a feeling of warmth came over me. They made me feel at home."

-Kyle Williams

BDPA Chicago Chapter Sponsorship

Your support is welcome in any shape or form. If a financial sponsorship is not in your budget and you want to play a role in the growth of this chapter, we welcome you to do so! BDPA Chicago Chapter can use your services as well. As with any business, BDPA requires marketing tools, printing needs, office supplies, social media... and the list goes on. Your expertise and in-kind services are encouraged and appreciated.

Please contact Yvette Davison at marketing@bdpa.org if you want to make a difference. One cannot place a price tag on time, and so we consider your time and know-how invaluable.

Awards Banquet Sponsorship Opportunities

- **Sole Sponsor \$35,000**
 - Signage at event
 - Sponsorship recognition in Souvenir Book
 - Speaking opportunity
 - Two tables at the event for your guests
- **Entertainment Sponsor \$2,500**
 - Sponsorship recognition in Souvenir Book
- **Executive Sponsor \$2,500**
 - Sponsorship recognition in Souvenir Book
- **Favor Sponsor \$1,500**
 - Sponsorship recognition in Souvenir Book
- **Souvenir Book Sponsor \$2,500**
 - Ad in Souvenir Book with choice of ad placement
 - One table at the event for your guests
- **Souvenir Book Full-Page Ad \$250**
- **Souvenir Book Half-Page Ad \$150**
- **VIP Reception Sponsor \$5,000**
 - Host the VIP Reception before the banquet
 - One table at the event for your guests
 - Select from event list who you'd like to invite to your private reception

Education Banquet Sponsorship Opportunities

- **Education Banquet Sponsor \$25,000**
 - Annual event held in June
 - Signage at event
 - Speaking opportunity
 - Two tables at the event for your guests
- **Favor Sponsor \$1,500**
 - Sponsorship recognition in Program
- **Entertainment Sponsor \$2,500**
 - Sponsorship recognition in Program

High School Computer Competition (HSCC) Sponsorship Opportunities

- **Student Attendee Sponsorship \$1,500 per student**
 - Sponsorship will cover travel, lodging and conference expenses per student
- **Training Material Sponsor \$250 per student**
 - Provides a student with books, online training courses etc.
- **Training Session Lunch Sponsorship \$150 per session**
 - Weekly sessions held from December to August for students
- **Regional Sponsor \$4,000**
 - Annual competition
 - Sponsorship will cover travel, lodging, and meals for students
 - Sponsorship recognition on BDPA Chicago website
 - Sponsorship mention in printed ad

Additional Sponsorship Opportunities

- **Black Family Technology Awareness Week \$1,200**
 - Awareness week is held annually in February
 - Signage at event
 - Host an event on the topic of your choice
- **Career Fair Sponsor \$7,500**
 - Annual event
 - Signage at event
- **CIO Reception Sponsor \$15,000**
 - Annual event held in November
 - Signage at event
 - Topic of your choice
 - Choice of panelists for event discussion
 - Venue and menu of your choice
- **Golf Outing Title Sponsor \$7,500**
 - Annual event held in May or September
 - Signage at event
 - Two foursomes
 - Speaking opportunity
- **Monthly Program Meeting Sponsor \$500**
- **Program Meeting Networking Sponsor \$1,000**
 - Exclusive sponsorship of the after hours networking
- **Quarterly Newsletter Sponsor \$1,500**
 - Full-Page ad on back page of newsletter
- **National BDPA Conference Student Registration Sponsor \$200 per student**
 - Sponsor a student to attend the annual National BDPA Conference
- **Student Empowerment Retreat Sponsor \$7,500**
 - Annual one day retreat where students will be exposed to different technology career options and college internship opportunities
 - Sponsor recognition on BDPA Chicago Chapter website
- **Student Annual Membership Sponsor \$25 per student**
 - Provide a student with an annual membership to BDPA Chicago

BDPA Chicago Chapter Events

Awards Banquet
Annual fundraising event to acknowledge contributions made by members, supporters, sponsoring corporations and community volunteers.

CIO Reception

A reception for Chicagoland Senior Information Technology Managers that provides an opportunity to network while learning more about Chapter programs and activities.

Annual Golf Outing

This event is not just a great time, we also raise funds to for our Scholarship Fund, National Computer Competition and other educational programs.

Education Event

Sponsored by the Chicago Chapter CAC, this event also raises funds to support our scholarships, National Computer Competition and other educational programs.

BDPA Chicago Chapter Activities

Monthly Program Meetings (Every third Friday, January thru November)

Information sharing and networking meetings centered around formal presentations in leading edge technology.

Professional Development Seminars and Workshops

Study groups held on a variety of topics like Web page design, Microsoft Office, and career and personal development. We also hold seminars and workshops at the Annual National BDPA Conference.

Special Interest Groups

These groups are developed and conducted around current technologies and events in the Information Technology industry.

BDPA Chicago Chapter Sponsorship

\$2,500 - Corporate Supporter Package

Workshop or Reception Sponsor
Two Adult Memberships
Corporate Partners link on BDPA Chicago Chapter Website

\$5,000 - Corporate Sponsor Package

6 Adult Memberships
\$1,500 Donation to HSCC Scholarship Fund
Ad in the BDPA Chicago Chapter Newsletter
Recognition Presentation at Awards Banquet
Press Release on National BDPA Website Announcing Sponsorship
Access to BDPA Chicago Chapter Job and Email Distribution Systems
Participation in BDPA Chicago Chapter Student Internship Program

\$10,000 - Bronze Corporate Sponsor Package

Includes everything in Corporate Sponsor Package plus:
14 Adult Memberships
Table at Annual Awards Banquet
\$500 Donation towards HSCC Training Material
Full-Page Ad in the Awards Banquet Souvenir Banquet Book
Invitation to the Awards Banquet VIP Reception

\$15,000 – Bronze Plus Corporate Sponsor Package

Includes everything in Bronze Corporate Sponsor Package plus:
24 Adult Memberships
Table at Education Banquet
\$2,000 Donation to HSCC Program

\$25,000 – Silver Corporate Sponsor Package

Includes everything in Bronze Plus Corporate Sponsor Package plus:
44 Adult Memberships
Foursome at the Annual Golf Outing
Two Tables at Annual Awards Banquet
\$1,000 Donation towards HSCC Training Materials

Thank You!

Thank you for your time and consideration. Please know that our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package for you, based on your needs, to create a successful partnership.

For more information on sponsorship opportunities, please contact Namon Tarpley at namon.tarpley@bdpa.org.

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